

Rep Order# 8863936 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37244

Printed: 09/17/2012 7:48 AM
Last Received: 09/16/2012 3:13 PM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () DEMO SEN CAMPGN COMM
Product Issue
Estimate# 1771
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 42/45/1771
Flight Dates 09/11/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LINES FOR CHANGES
NCIT
PLS CNF
T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/18-09/21	1 ✓	1	1	\$900.00	
				Sales Remark: V3 DATE CHANGE								
				V3 More than 2 codes changed								
	*2	TU-F	700A-900A	CBS THIS MORNING	:30	\$800.00	09/18-09/21	1 ✓	1	1	\$800.00	
				Sales Remark: V3 DATE CHANGE								
				V3 More than 2 codes changed								
	3	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	*4	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$750.00	09/18-09/24	2 ✓	1	2	\$1,500.00	
				Sales Remark: V3 2X NA								
				V3 Comment Changed, Spots/week Changed								
	5	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/18-09/24	2	1	2	\$1,500.00	
	*6	TU-F,M	200P-300P	THE TALK	:30	\$800.00	09/18-09/24	0 ✓	0	0	\$0.00	
				Sales Remark: V3 2X NA								
				V3 Comment Changed, Spots/week Changed								

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	7	TU-F,M	300P-400P	ELLEN	:30	\$900.00	09/18-09/24	4	1	4	\$3,600.00	
	8	SU	530P-600P	INSIDE EDITION	:30	\$550.00	09/16-09/23	1	2	2	\$1,100.00	
	9	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/18-09/24	4	1	4	\$4,400.00	
	*10	M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/24-09/24	2 ✓	1	2	\$2,600.00	
				Sales Remark: V3 DATE CHANGE								
				V3 More than 2 codes changed								
	*11	SU	500P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$2,500.00	09/16-09/16 09/23-09/23	1 ✓ 0	1 1	1 0	\$2,500.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	*12	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$2,500.00	09/16-09/16 09/23-09/23	0 ✓ 1	1 1	0 1	\$2,500.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	13	TU	900P-1100P	VEGAS	:30	\$8,500.00	09/18-09/18	0 ✓	0	0	\$0.00	
	13	*14	M	1100P-1135P 8 NEWS NOW AT 11PM	:30	\$1,900.00	09/24-09/24	1 ✓	1	1	\$1,900.00	
				Sales Remark: V3 1X NA								
				V3 More than 2 codes changed								
	14	*15	SA-SU	1100P-1135P 8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/15-09/23	2 ✓	2	4	\$3,600.00	
				Sales Remark: V3 1X ADD								
				V3 Comment Changed, Spots/week Changed								
	15	16	TU-F,M	1135P-1237A LATE SHOW W/LETTERMAN	:30	\$750.00	09/18-09/24	5	1	5	\$3,750.00	

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	16	*17	M	1237A-137A LATE LATE SHOW	:30	\$350.00	09/24-09/24	1 ✓	1	1	\$350.00	
				Sales Remark: V3 DATE CHANGE								
				V3 More than 2 codes changed								
	17	*18	SA	900A-1230P CBS COLLEGE FTBL-EARLY GAME	:30	\$750.00	09/15-09/22	2 ✓	2	4	\$3,000.00	
				Sales Remark: V3 2X ADD								
				V3 Comment Changed, Spots/week Changed								
	18	*19	SA	1230P-400P CBS COLLEGE FTBL-LATE GAME	:30	\$750.00	09/15-09/22	0 ✓	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	19	*20	SU	1000A-115P CBS NFL FOOTBALL-EARLY GAME	:30	\$2,500.00	09/23-09/23	0 ✓	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	20	*21	SU	115P-430P CBS NFL FOOTBALL-LATE GAME	:30	\$2,500.00	09/16-09/23	0 ✓	0	0	\$0.00	
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	21	*22	M	600A-700A 8 NEWS NOW AT 6A	:30	\$900.00	09/17-09/17	1 ✓	1	1	\$900.00	
				Sales Remark: V3 DATE CHANGE								
				V3 More than 2 codes changed								
	22	*23	M	700A-900A CBS THIS MORNING	:30	\$800.00	09/17-09/17	1 ✓	1	1	\$800.00	
				Sales Remark: V3 DATE CHANGE								
				V3 More than 2 codes changed								
	23	*24	M	300P-400P ELLEN	:30	\$900.00	09/17-09/17	1 ✓	1	1	\$900.00	
				Sales Remark: V3 DATE CHANGE								
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	24	25	F,M	500P-630P 8 NEWS NOW ROTATION	:30	\$1,300.00	09/14-09/17	2	1	2	\$2,600.00	
	25	*26	F	1135P- LATE SHOW W/LETTERMAN 1237A	:30	\$750.00	09/14-09/14	1 ✓	1	1	\$750.00	
				Sales Remark: V3 DATE CHANGE V3 More than 2 codes changed								
	26	*27	M	600A-700A 8 NEWS NOW AT 6A	:30	\$900.00	09/24-09/24	1 ✓	1	1	\$900.00	
				Sales Remark: V3 MG V3 Added								
	27	*28	M	700A-900A CBS THIS MORNING	:30	\$800.00	09/24-09/24	1 ✓	1	1	\$800.00	
				Sales Remark: V3 MG V3 Added								
	28	*29	M	1000P- HAWAII 5-0 1100P	:30	\$10,000.00	09/17-09/17	1 ✓	1	1	\$10,000.00	
				Sales Remark: V3 MG V3 Added								
	29	*30	F	800P-900P UNDERCOVER BOSS	:30	\$7,875.00	09/14-09/21	1 ✓	2	2	\$15,750.00	
				Sales Remark: V3 MG V3 Added								

—REPORT TOTALS—

Report Totals: 47 / \$67,900.00

—SALES MONTHLY TOTALS—

Sep 12: 47 / \$67,900.00

Sales Totals: 47 / \$67,900.00